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User Experience

SNEAK PEEK

Quick Heuristic Analysis of your solution.

IT'S FREE

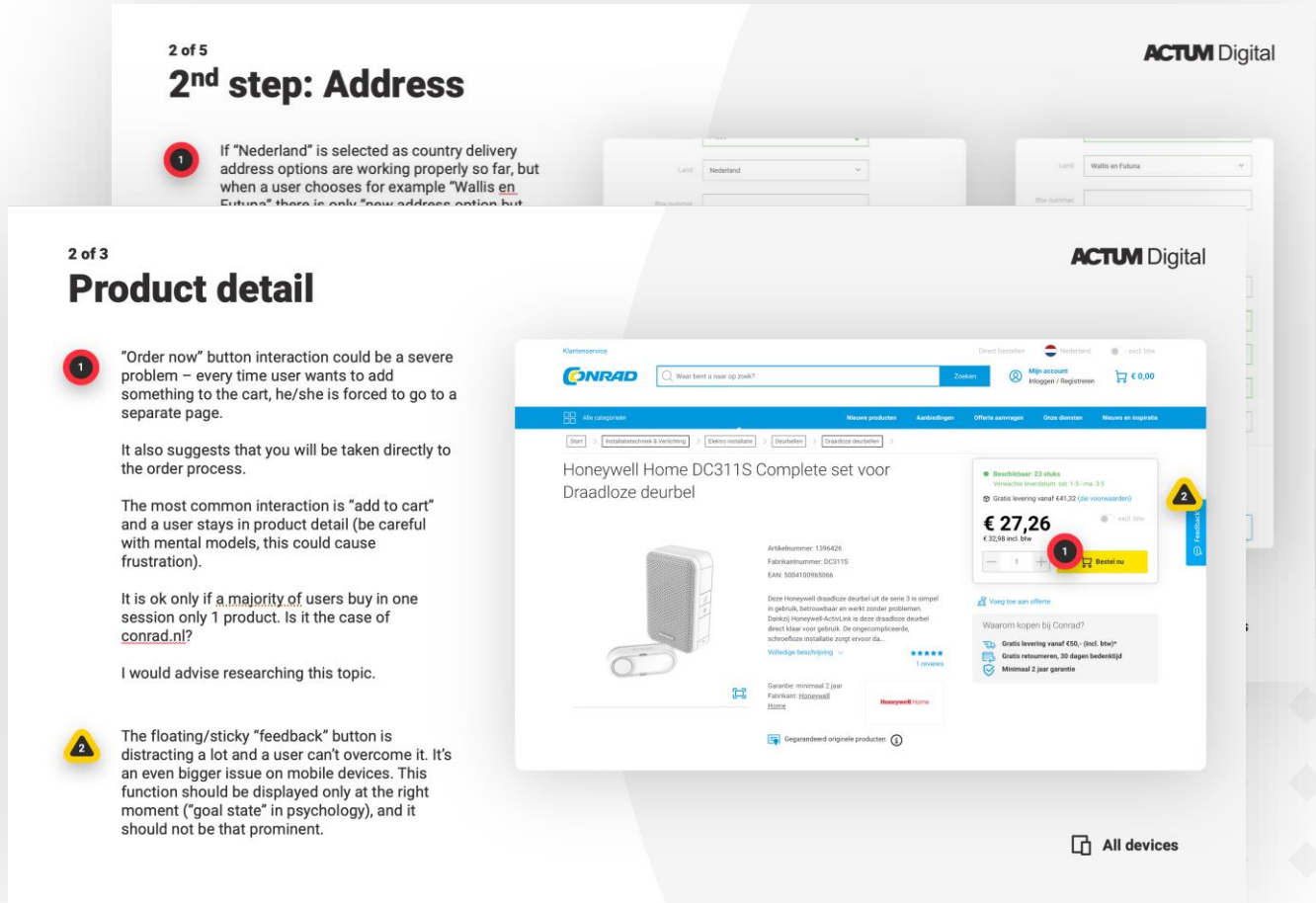
What is a UX Sneak Peek?

UX Sneak Peek is a quick & efficient method for **uncovering usability problems** in a user interface design.

An experienced UX designer will thoroughly examine the user interface and **judge its compliance with recognized usability principles** (the "heuristics").

Leveraging cognitive psychology, user experience research & testing, best practices, and ample hands-on experience of the team, we deliver a **comprehensive summary of UX issues and their severity rating on selected pages.**

UX Sneak Peek is a free demo version of the Heuristic Analysis.



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UX Sneak Peek can help you:

- **Identify severe usability issues** (often resulting in uncompleted orders, abandoned forms & registrations, inconsistent experience across devices, etc.)
- **Prioritize design & development changes** according to their impact on user experience
- **Receive a professional unbiased UX evaluation** from a designer outside your organization, not influenced by internal history and processes
- **Get much closer to the mindset of users** and what they see, think, and feel while using your product or website

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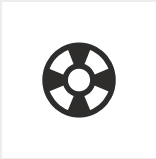
Based on science, not feelings

We build the analysis on science and data, not subjective preferences. The findings are backed up by principles and research from several diverse fields. Here are a few examples.



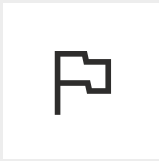
Usability heuristics for User Interface design

Gestalt principles
(Gestalt psychology)

Cognitive load
(Cognitive psychology)

Mental models
(Cognitive psychology)

Hicks Law
(Cognitive psychology)



Goal state
(Cognitive psychology)

Color psychology
(Cognitive & Gestalt psychology)

Available research papers
(Desk research)

Analytics & heatmaps
(if available)

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With UX Sneak Peek, we started off user experience optimization process in

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Ready to get evaluated?

UX Sneak Peek FREE

(1 MD)

- "UX Sneak Peek" is a short preview of the Heuristic Analysis with a limited scope and time dedication. Not sure whether the evaluation would be beneficial for your company? Get a taste of what we can uncover first through a short UX Sneak Peek.

Full Heuristic Analysis

(6-10 MDs)

- Comprehensive usability analysis of a website or web application
- Explanation for each issue uncovered written in plain language
- Severity rating for each issue to help with prioritization
- Cited research & usability heuristics
- Recommendation of next steps
- Personal/Remote presentation of the findings

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Get in touch

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